



August 11, 2008

Ald. Michael Murphy  
(414) 286-3763

## Media Advisory

### **Banner Ceremony To Welcome Henry Winkler And “Bronze the Fonz” Event**

Milwaukee is rolling out the red carpet for television icon, Henry Winkler, the actor who played Arthur Fonzarelli a.k.a. “The Fonz” on the sitcom “Happy Days.” On **Monday, August 11, representatives of VISIT Milwaukee and Alderman Michael Murphy** will help hang a newly designed banner welcoming the star to town for the unveiling of the statue created in his honor. The event, **slated to begin at 2:30 p.m.** is a pre-cursor to the statue’s unveiling ceremony scheduled for August 19, 2008.

The banner, measuring nearly 16 feet long, will be hung from the **City Hall scaffolding outside the third floor** with coordination from J.P. Cullen, the contracting agency currently working on the building. **The public and press are invited to watch the banner event and the banner will remain on display at City Hall through the “Bronze the Fonz” event.** “We are very excited to host Winkler and his fellow cast members here in Milwaukee, the town they represented on television for many years,” Ald. Murphy said.

**WHAT: Henry Winkler Welcome Banner Event**  
**WHEN: Monday, August 11, 2008, 2:30 p.m.**  
**WHERE: City Hall, 200 E. Wells St.**

-30-