



Safe, Abundant Drinking Water.



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Milwaukee Water Teams with H2Oscore to Help Consumers Save on Water Costs

The [Milwaukee Water Works](#) and [H2Oscore](#) have formed a partnership to provide water usage data at an online portal to help consumers understand and control their water use and costs. H2Oscore uses electronic dashboards to connect consumers to their water usage data to be provided quarterly by the Milwaukee Water Works (MWW), the City of Milwaukee's drinking water utility.

"The ability to look at your own water usage and compare it to similarly situated customers is of value to our retail customers," said MWW Superintendent Carrie Lewis. "Under the new 2013 Wisconsin Act 25, the utility can no longer provide these comparisons. H2Oscore is stepping in to relay this information while still protecting customers' privacy."

H2Oscore also provides a weblink to Milwaukee's award-winning [Use Water Wisely](#) program (<http://city.milwaukee.gov/water/usewaterwisely>) which helps customers find and repair water leaks to reduce water waste and control water costs. With Milwaukee's plentiful water supply, ample treatment and pumping capacity, low cost, and protection of the resource by returning water to Lake Michigan, MWW customers are encouraged to reap the benefits that MWW offers -- don't hesitate to use water, but use it wisely.

"In the city with access to the greatest reservoir of freshwater in the world, the community has recognized the importance of good stewardship of this resource," said McGee Young, founder of H2Oscore. "By helping Milwaukee residents and businesses use water more wisely, H2Oscore and the Milwaukee Water Works are pioneering new approaches to customer engagement. With the partnership of local companies like the Great Lakes Distillery, support from the City of Milwaukee's Sustainability Team, and the enthusiastic participation of local residents, we can ensure that our 'blue future' is also our 'green future.'"

The service at www.h2oscore.com also will be available to consumers in Greenfield, Hales Corners, and St. Francis -- MWW retail customers. H2Oscore will offer incentives from local stores who agree with H2Oscore to offer a discount. The program does not offer rebates or discounts on the water usage and water service charge portions of the Milwaukee Municipal Services Bill.

The announcement comes during [ReFreshMKE with Yelp! Week](#), Oct. 7-11, in which the City of Milwaukee is teaming up with Yelp for a week of sustainability events to help the community explore issues outlined in Mayor Tom Barrett's [ReFresh MKE](#) plan. *ReFresh Milwaukee* provides a vision for community sustainability over the next 10 years and seeks to make Milwaukee a center for sustainability innovation and thought leadership.

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The partnership will be highlighted at tonight's RefreshMKE with Yelp! Week event:

<http://www.yelp.com/events/milwaukee-refreshmke-with-yelp-week>

Wednesday, 10/9: H-2-the-izzo: There's Water In My Booze!

Join us at Great Lakes Distillery from 5:30-8pm for:

Watered down? Not us! Complimentary green tours and GLD tastings, as well a super-top secret Great Lakes specialty cocktail. Complimentary bites courtesy of Blue Jacket and Braise as well! Learn about Milwaukee's innovative H₂Oscore program, explore UWM's School of Freshwater Sciences, and more. RSVP/more info here: <http://bit.ly/15CP8vV>

The Milwaukee Water Works is a member of the Water Council; H₂Oscore is a water technology startup participating in the Global Freshwater Seed Accelerator Program through the Water Council.

Begun as a collaborative learning effort at the University of Wisconsin-Whitewater and Marquette University, H₂Oscore's services and software are in use in several municipalities.

The Milwaukee Water Works is a national leader in providing high-quality drinking water and monitoring water quality. The utility treats Lake Michigan water with a multiple barrier process, including ozone disinfection and biologically active filtration, to provide pure, safe water and protect public health.

