

The Public Service Commission of Wisconsin (PSC) has designed an Economic Development Rate (EDR), also known as the WAVE Rate (Water Attracting Valued Employers), to encourage business growth. The Milwaukee Water Works (MWW) is authorized to offer discounted water rates to new and existing business customers for a period of five years in exchange for increased water usage and living-wage job creation and retention.

Who can apply?

The EDR is available to new and existing industrial and commercial MWW customers where a single or multiple meters serve a single operation or location.

A **new customer** must use at least 668 Ccf (500,000 gallons) per month, excluding irrigation water and cooling water.

An **existing customer** must have and maintain a baseline water usage of at least 1,337 Ccf (1 million gallons) per month. Its usage must increase by 2,005 Ccf (1.5 million gallons) per month or 50 % over its baseline water usage per month, whichever is less, excluding irrigation water and cooling water. The baseline water usage is the highest amount of water used in one month in the 24 months preceding the application for the EDR.

What is the Economic Development Rate?

The incremental increase in water usage is eligible for the EDR (see tables) for a one-time period of 60 months. The EDR applies to the volumetric use; normal water service charges apply. Customers are billed monthly.

The volume rate for all water used up to an existing customer's baseline water usage is the rate in effect at the time of EDR approval:

Milwaukee	
First 34 Ccf	at \$1.680 per Ccf
Next 1,633 Ccf	at \$1.580 per Ccf
Next 5,000 Ccf	at \$1.050 per Ccf
Over 6,667 Ccf	at \$0.940 per Ccf

Greenfield, Hales Corners, St. Francis	
First 34 Ccf	at \$2.100 per Ccf
Next 1,633 Ccf	at \$1.975 per Ccf
Next 5,000 Ccf	at \$1.313 per Ccf
Over 6,667 Ccf	at \$1.175 per Ccf

West Milwaukee	
First 34 Ccf	at \$1.093 per Ccf
Next 1,633 Ccf	at \$1.063 per Ccf
Next 5,000 Ccf	at \$0.958 per Ccf
Over 6,667 Ccf	at \$0.895 per Ccf

The EDR volume rate for new customers and for water used over an existing customer's baseline water usage:

Milwaukee	
Billing months 1 to 12	\$0.54 per Ccf
Billing months 13 to 24	\$0.62 per Ccf
Billing months 25 to 36	\$0.70 per Ccf
Billing months 37 to 48	\$0.78 per Ccf
Billing months 49 to 60	\$0.86 per Ccf

Greenfield, Hales Corners, St. Francis, West Milwaukee	
Billing months 1 to 12	\$0.675 per Ccf
Billing months 13 to 24	\$0.775 per Ccf
Billing months 25 to 36	\$0.875 per Ccf
Billing months 37 to 48	\$0.975 per Ccf
Billing months 49 to 60	\$1.075 per Ccf

Customers in the MWW retail service areas of Greenfield, Hales Corners, St. Francis, and West Milwaukee are billed an EDR rate 25% higher than those in the City of Milwaukee as required by Wisconsin Statute § 62.69(2)(h).

Job creation requirements

Within 90 days of EDR approval, a new customer must create at least 25 new living-wage jobs within the MWW service area.

Within 90 days of EDR approval, an existing customer must create at least 25 new living-wage jobs in the MWW service area over and above the customer's average workforce in the service area for the 12 months prior to approval for the EDR.

The new jobs must be retained throughout the 60-month period of EDR eligibility. The living wage is established by the City of Milwaukee. In 2011, the living-wage rate is \$8.80/hour.

Additional requirements

- ▶ Customers must file an affidavit affirming they would not be increasing water usage by the amount described but for the availability of the EDR.
- ▶ Customers must begin taking service under the EDR before Feb. 8, 2013.
- ▶ Customers receiving the EDR must submit annual reports to the MWW as to the level of jobs created and retained each month.
- ▶ Customers applying for the EDR must submit to the MWW a water use and efficiency plan, estimating expected water uses by type and quantity, and demonstrate they have implemented the cost-effective, industry best management practices for water use efficiency.
- ▶ Irrigation and cooling water are not eligible for the EDR and will be billed at general service rates.
Customers must, at their own expense, install plumbing for a secondary meter or meters to measure the use of this water separately.

Plumbing permits are available from the City of Milwaukee Development Center, (414) 286-8208.

- ▶ For expansions of service that require the MWW or Milwaukee Metropolitan Sewerage District (MMSD) to increase treatment, storage, or distribution capacity, the customer shall contribute the capital cost of the incremental capacity to the MWW or MMSD. Customers shall be responsible for water main extensions and service lateral installations as provided in MWW current tariff Schedules Lc-1 and X-1.

Disqualification

Customers will be disqualified from the EDR if:

- ▶ Minimum usage requirements are not met for any four consecutive monthly billing periods, or
- ▶ The average number of living-wage jobs created falls below 25 during any nine-month period, or
- ▶ Annual audit by MWW finds water use and efficiency plan is not in place and after 90 days, customer fails to implement a plan.

Customers who cease to qualify for the EDR before the 60 months are completed will be liable for the difference between the rate paid under the EDR and the applicable general service rates the customer would have otherwise paid for the most recent 24 months the customer was served under the EDR.

The **EDR application form** is available from the Milwaukee Water Works and online:

www.milwaukee.gov/water/business

MWW rates and Rules and Regulations Governing Service are available online:

www.milwaukee.gov/water/customer/CurrentWaterRates.htm

Excerpted from PSC of Wisconsin
Milwaukee Water Works

Rate File PSCW Authorization 3720-WR-107.

Milwaukee Water Works

Zeidler Municipal Building

841 N. Broadway Milwaukee, WI 53202

Monday – Friday, 7:30 a.m. – 5:00 p.m.

Telephone (414) 286-2830

Fax (414) 286-2672

TDD (414) 286-8801

Non-emergency Email:

watwebcs@milwaukee.gov

24-Hour Control Center (414) 286-3710

www.milwaukee.gov/water

The Milwaukee Water Works is a national leader in providing safe, high quality water and in monitoring water quality.

**Milwaukee
Water Works**

Safe, Abundant Drinking Water.

**Milwaukee
Water Works**

Safe, Abundant Drinking Water.

The WAVE Rate

(Water Attracting Valued Employers)

**Economic Development
Rate for Business**